



# STREAMLINE

The Special District Website Engine

## Response to Proposed Website

### Streamline introduction

Streamline is a website development system built specifically for special districts and local agencies. Our intention is to provide a product that lets district staff focus on what they do best: deliver services to their customers. We know many special districts don't have IT staff, and our vision is to empower them with web technology that makes their lives easier, not harder.

### Platform overview: key features

- **Meeting dashboard.** The meeting dashboard is designed to help special districts keep up to date with Brown Act requirements.
- **Agenda reminders.** Use the agenda reminder functionality to send an email to your Board Secretary before the Brown Act deadline, so you never forget to post your agenda online.
- **Transparency dashboard** helps track for SDLF (Special District Leadership Foundation) certification, as well as best practices. See what content is suggested to be considered a transparent organization, or filter to see only the four state requirements.
- **Clear indication of State compliance.** The transparency dashboard clearly indicates the website content required by the State and allows you to create and publish this content with ease.
- **Compliance with all current and upcoming government requirements** (for example, the recently-passed law requiring posting of most recent agenda to the home page).
- **Full ADA / Section 508 compliance** for visitors with disabilities, as required by the federal government.
- **Responsive and mobile friendly**
- **Easily embed anything:** MailChimp, Constant Contact, Survey Monkey, Google Maps, PayPal, social media feeds , and even calendars into any page in seconds.

### The Process

1. **Site set-up:** Streamline builds your new website (*~15 minutes*)
2. **Content migration (if applicable):** District staff or Streamline transfers content from the old website to the new, Streamline website (*Time TBD*)
3. **Training:** District staff members complete an online training session with our Customer Success Manager (*1 hour*)
4. **Go-Live:** Take your new website live to the world using our free, or your custom, domain

## What your Streamline subscription includes

Technology	Setup and training	Ongoing support
Easy-to-use website tool allows you to control your content - no more waiting on a vendor or IT.	Initial website setup is free, and done before we meet - including information architecture (menu) best practices.	Unlimited support is included for anyone on your staff responsible for updating the website.
Built-in ADA compliance (the platform is fully accessible out of the “box”).	Introduction to your state requirements so you know what needs to be posted.	Support system is built into your website - get help with the click of a button.
State-specific transparency dashboard with checkpoints for all posting requirements.	Training for your anyone on your staff via remote meeting to help you learn the system.	Unlimited hosting of content and files so you never have to “upgrade” your account.
Meeting dashboard with agenda reminders, one-click agenda and minute upload that takes seconds.	Free domain included (acmemud.specialdistrict.org) or connect your own custom domain / web address.	Extensive knowledge base of how-to articles and getting started guides are available 24/7.
Ongoing improvements to existing features included at no cost - your software will never be out of date.	Free SSL security certificate so that your site is served over https and visitors are protected.	Can't figure out how to send your question? That's ok, you'll have our technical support number, too.
<p><i>And if (when) your state passes additional website mandates, Streamline Web will be updated to help you comply as effortlessly as possible.</i></p>		

## Pricing

Pricing is based upon annual operating revenue and membership status with the California Special District Association. CSDA members receive a discount, and 5% of your Streamline membership fees go back to CSDA to support the important work they do advocating for special districts in the legislature.

- **Christian Valley Park CSD monthly rate: \$100 (CSDA Member)**
- Includes basic site set up, unlimited hosting, domain name, all new features and updates, unlimited support, access to our knowledge base and website bootcamps.

Annual Operating Revenue	Discounted monthly price for members of our partner agencies	Monthly price for non-members
0 - \$15K	\$10	\$20
\$15 - \$50K	\$25	\$50
\$50 - \$250K	\$50	\$75
\$250 - \$500K	\$75	\$100
\$500K - \$1M	<b>\$100</b>	\$150
\$1 - \$5M	\$200	\$300
\$5 - 10M	\$300	\$450
\$10 - \$20M	\$400	\$600
\$20M +	\$550	\$825

Please don't hesitate to contact me with any questions:

Maria Lara, Community Manager  
[Streamline](#) (DBA of Digital Deployment, Inc.)  
2321 P Street, Sacramento, CA 95816  
[maria@getstreamline.com](mailto:maria@getstreamline.com)  
916-900-6619